# AHMED-JAMAAL JONES

# STARTUP FOUNDER

## CONTACT

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Las Vegas, NV 89115

## CAREER OBJECTIVE

Proactive professional with six years of experience and proven knowledge of customer-driven management, entrepreneurial leadership, and long-range planning. Hard worker experienced in problem-solving, service and time management. Aiming to leverage my abilities to successfully fill the UI/UX developer role at your company.

## EXPERIENCE

#### December 2022 - Present

#### **Founding Member**

Obvious Advantage, Las Vegas, NV

- Conceptualized and created the nonprofit organization whose mission is to assist local small businesses with obtaining free web services to facilitate business growth and gain advantages in their respective markets.
- Proven ability to manage multiple projects simultaneously while maintaining quality standards throughout the process.
- Excellent communication skills with the ability to effectively present ideas, concepts and solutions both internally and externally.
- Adept at identifying areas where improvements are needed then developing plans for addressing them accordingly.
- Proficient at developing relationships with key stakeholders including vendors, sponsors, partners and other external parties.
- Highly organized with strong attention to detail when it comes to project management tasks.
- Demonstrated success in creating innovative content strategies that engage target audiences.
- Experienced in managing budgets and delivering results on time and within budget constraints.
- Capable of utilizing existing resources efficiently while considering cost effectiveness measures.
- Experienced in leading workshops or seminars related to topics such as leadership development or teambuilding exercises.
- Skilled in using data analysis and market research insights to identify potential opportunities for growth.

#### January 2017 - Present

#### **Startup Founder**

KodeSubs, Las Vegas , NV

- Lead initiatives to enhance brand awareness through social media campaigns, events and public relations efforts.
- Coordinated product development activities from concept through launch to ensure success in the marketplace.
- Designed and implemented systems for tracking customer data, sales metrics, financials and operations performance.
- Managed budgeting activities such as forecasting expenses and allocating resources appropriately.
- Recruited, trained and managed a team of professionals to support the startup.

- Created an effective marketing plan for the startup utilizing digital channels.
- Developed a successful business plan and strategy to launch a startup company.
- Identified potential customers, generated leads and closed deals with clients.
- Researched new technologies that could be leveraged by the startup.
- Monitored competitors' products and services in order to stay ahead of the curve.

## EDUCATION

#### Expected Graduation June 2024

**Bachelor Of Science (B.S.) In Computer Science Candidate** UNLV, Las Vegas

#### May 2022

Associate In Arts (A.A.) In Computer Science College of Southern Nevada, Las Vegas

#### SKILLS

- Professional Development
- Customer Needs Assessments
- Standard Operating Procedure
- Team Member Development
- Customer Accounts Management
- Performance Metric
- Strategic Planning
- Business Operations
- Best Practice Implementation
- Innovative and Visionary

### CERTIFICATIONS

Office Services and Administration